



Don Bosco Institute of Technology

Colosseum 2021

Report on Talk by Sujan Roy on “Apna Time Aayega in 13 Steps”

Objective:

- To bring the experience of the offline “talk” event of Colosseum on an online platform.
- To encourage reflection or influence convictions by appealing to our emotions.
- To rebuild the confidence in students who were demotivated because of the Pandemic.
- To get a powerful start at our technical fest.
- To learn about the speaker's experience.
- To encourage the audience to open their wings and fly high to reach their goals.

Outcome:

- Audience got to know about the importance of practice, patience, and perseverance.
- Students came to know the various inspirational stories of known as well as unknown personalities.
- Faculties were also rejuvenated and inspired.

Date: 31st March 2021

Time: 10:30 am to 11:30 am

Number of Registrations: 173

Youtube Link: <https://youtu.be/CITRNrlpg-4?t=4361>

Description:

“Apna Time Aayega in 13 steps”

Talk by: Sujan Roy

About the speaker: A senior auto marketing executive with 25+ years of experience in all aspects of brand building, product life-cycle management, and communication. Coaching young teams for higher performance. Core immersion in Product Planning, Variants Formulation, Marketing Tie-ups, an overview of retail finance, institutional sales, dealer management, interface with financiers, and overall car business.

Challenges faced

- Searching for a well-experienced, intellectual, and motivated speaker.
- Mild network connectivity issues.
- Coordinating between the zoom platform and youtube.

Key factors for the success of the event

- The topic of the talk was easy to understand and emotionally intriguing.
- The speaker of the event was passionate about giving the talk.
- Efforts by the speaker to present the concepts with aid of his presentation.
- Explained in a simple yet creative way providing references to real-life situations.
- The content was targeted to the audience from different backgrounds and was open for all.

- The event was publicized in a creative way on social media platforms which increased participation.

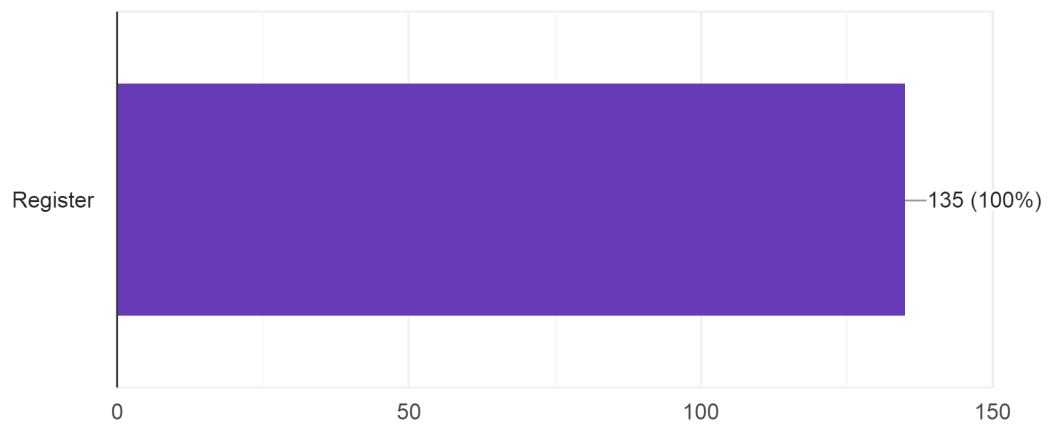
Individual learning in organizing the event

- Improved communication skills
- Opportunity to connect with the expert
- Patience within the method of contacting the speaker.
- Taught humility and galvanized to attain a lot of despite of the challenges
- Learned time management to handle multiple tasks
- Teamwork and coordination, having the ability to resolve problems quickly and obtain back heading in the right direction.

Registrations:

Apna time aayega in 13 steps

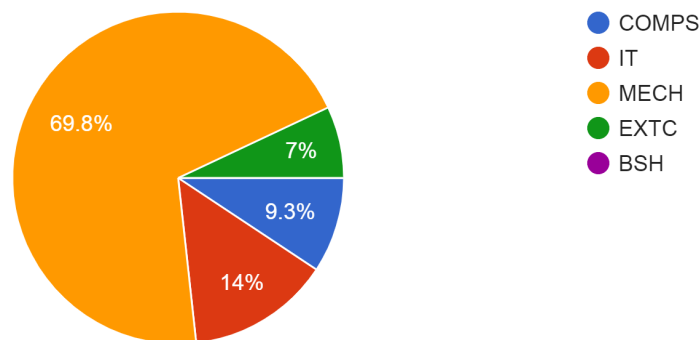
135 responses



Feedback:

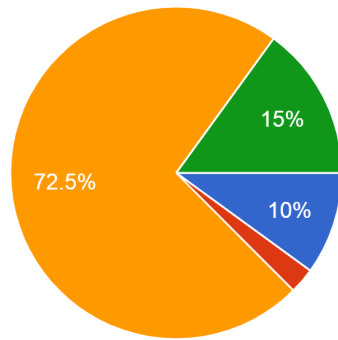
Branch

43 responses



Year

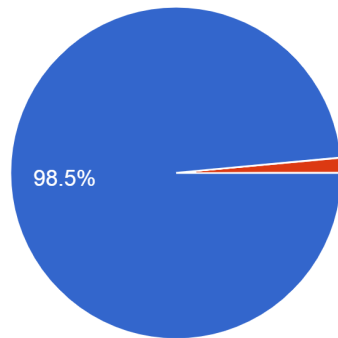
40 responses



- FE
- SE
- TE
- BE

Enter your college name

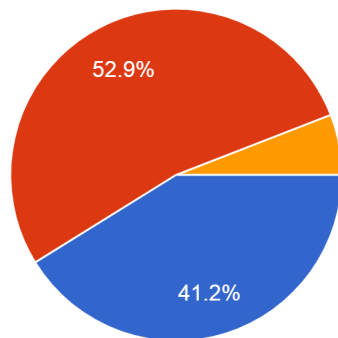
68 responses



- DBIT
- BNBandodkar

How helpful did you find this talk?

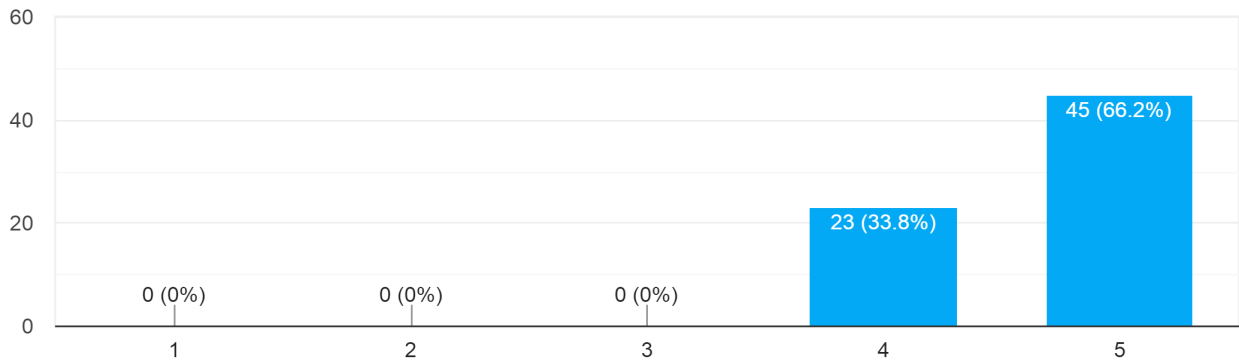
68 responses



- Extremely helpful
- Very helpful
- Somewhat helpful
- Not so helpful
- Option 5

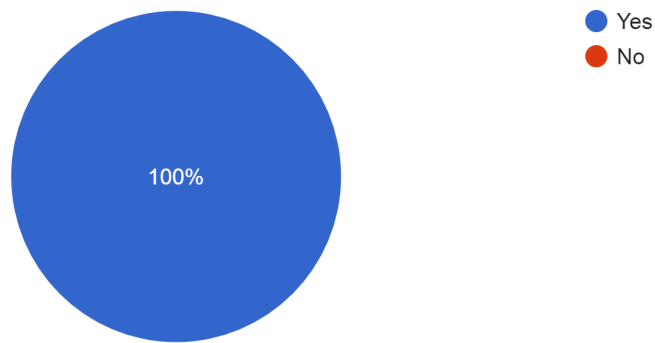
Rate the content delivered

68 responses



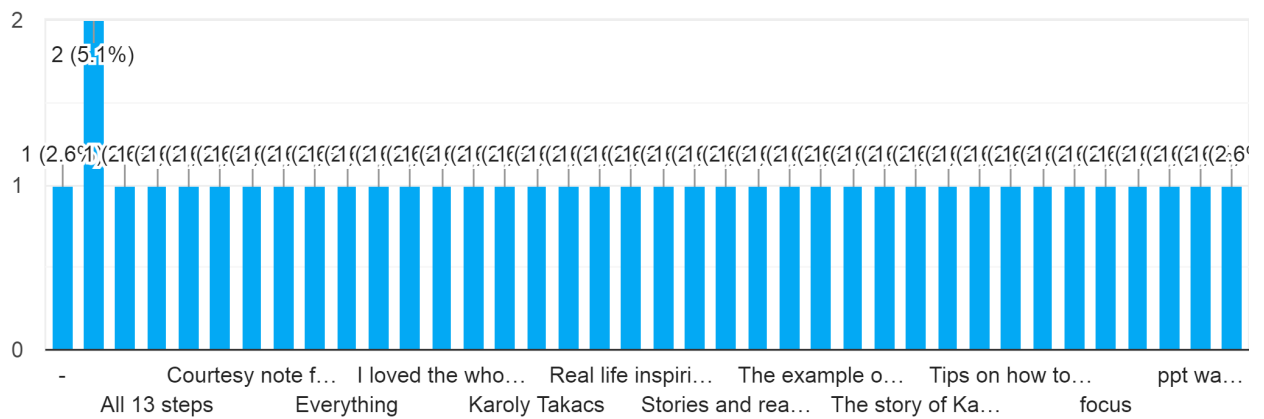
Was the content delivered up to your expectations?

68 responses



What was the part you enjoyed or found very intriguing?

39 responses



Collage:

Colosseum presents

**APNA TIME AAYEGA
IN 13 STEPS**

Talk by Mr. Sujan Roy

Date: 31st March 2021
Time: 10:30 am

Talks

COLOSSEUM

The Most Well Read Person You Know



The Ruck Sack

Reading habits of billionaires:

- Warren Buffett 5 to 6 hours daily.
- Bill Gates 50 books a year.
- Mark Zuckerberg at least one book every two weeks.
- Elon Musk grew up reading 2 books a day
- Mark Cuban, TV Entrepreneur, 3 hours every day.
- Arthur Blank of Home Depot, reads 2 hours a day.
- David Rubenstein, Carlyle Group, reads 6 books a week.
- Dan Gilbert of Quicken Loans, reads for one to two hours a day.



APNA TIME AAYEGA IN 13 STEPS WITH MR.SUJAN ROY

Hello!

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Speakers Presentation:

<https://drive.google.com/file/d/19LIL0T-12XkJiGymBt5A3R2cMuh4IP1N/view?usp=sharing>

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